

SISTEMAS AMPLIS

We proud ourselves of being in the IT industry since 1991 providing services for prestigious companies all over the world but with a clear focus in Brazil.

BUILDING DREAMS SINCE 1991



About us

Amplis is a leading technology and professionals outsourcing company located in São Paulo, Brazil.

The company has provided services to large businesses in Brazil for over 30 years, mainly managing and outsourcing highly skilled IT professionals.

In recent years, the SEO and Digital Marketing team was formed under the supervision of Rodrigo Ruiz.

Amplis is now offering support in the digital marketing industry to clients interested in consolidating their operations in Brazil.

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Services

DROP & CATCH

This is our top selling service and the best performing strategy our company has to offer that works faster than anything else. It's even better if combined with Press Release.

BRAND PROTECTION

Being number 1 on your own keyword is easy and essential. What about having all subsequent results showing websites that belong to you? That's how we protect your brand against.

PRESS RELEASE

In partnership with a leading PR Agency specialised in the gambling industry, based in Brazil and with over 1500 news channels.

DROP & CATCH

The ability to reach the first page on Google and remain there is related to a series of factors and the combination of them is the key to the success of your organic search engine optimization. In highly competitive markets such as the iGaming sector, the on-page optimization is not enough to sustain the relevancy of your website in the results and therefore you need to be ahead of the game if you want to reach your goals and keep your rankings.

EXPIRED DOMAINS

By scanning about over 10,000 expiring domain names daily we filter out the best domain names with the most attractive metrics for SEO.

DESIGN & DEV

We built a unique website with highly relevant content which matches all necessary requirements to help your website to increase its ranking.

HOSTING EXPERTS

All websites are hosted individually with a unique Brazilian IP address in servers located in Brazil to improve the relevancy of your links.

BRAND PROTECTION

Brand Protection can be used to prevent affiliates from taking advantage of your brand name on search engines. By using your brand-related keywords, affiliates can gain ranking positions at your expense. This could be the case if you are in a line of business where competition is tough and where many are competing for similar keywords.

RANKING POSITIONS

On Search Engines, only the first position is not good enough on your brand name, but you also need to have multiple positions.

COUPON HUNTERS

Don't give away your coupon traffic to affiliates. Have your own brand protection coupon sites!

BRAND REPUTATION

Use the Brand protection sites to outrank negative publicity about your company rank on the first page on your brand terms.

PRESS RELEASE

The Drop & Catch strategy goes really well in combination with Press Release with focus on SEO and that's what we try to achieve here. In a partnership with iGaming Media, the well-established PR agency working with multinational companies in the iGaming sector, we have reached great results together.

+1.500 WEBSITES

Carefully selected websites to publish articles that bring results.

+5000 ARTICLES

A team that researches and writes each and every piece individually.

+5 YEARS EXPERIENCE

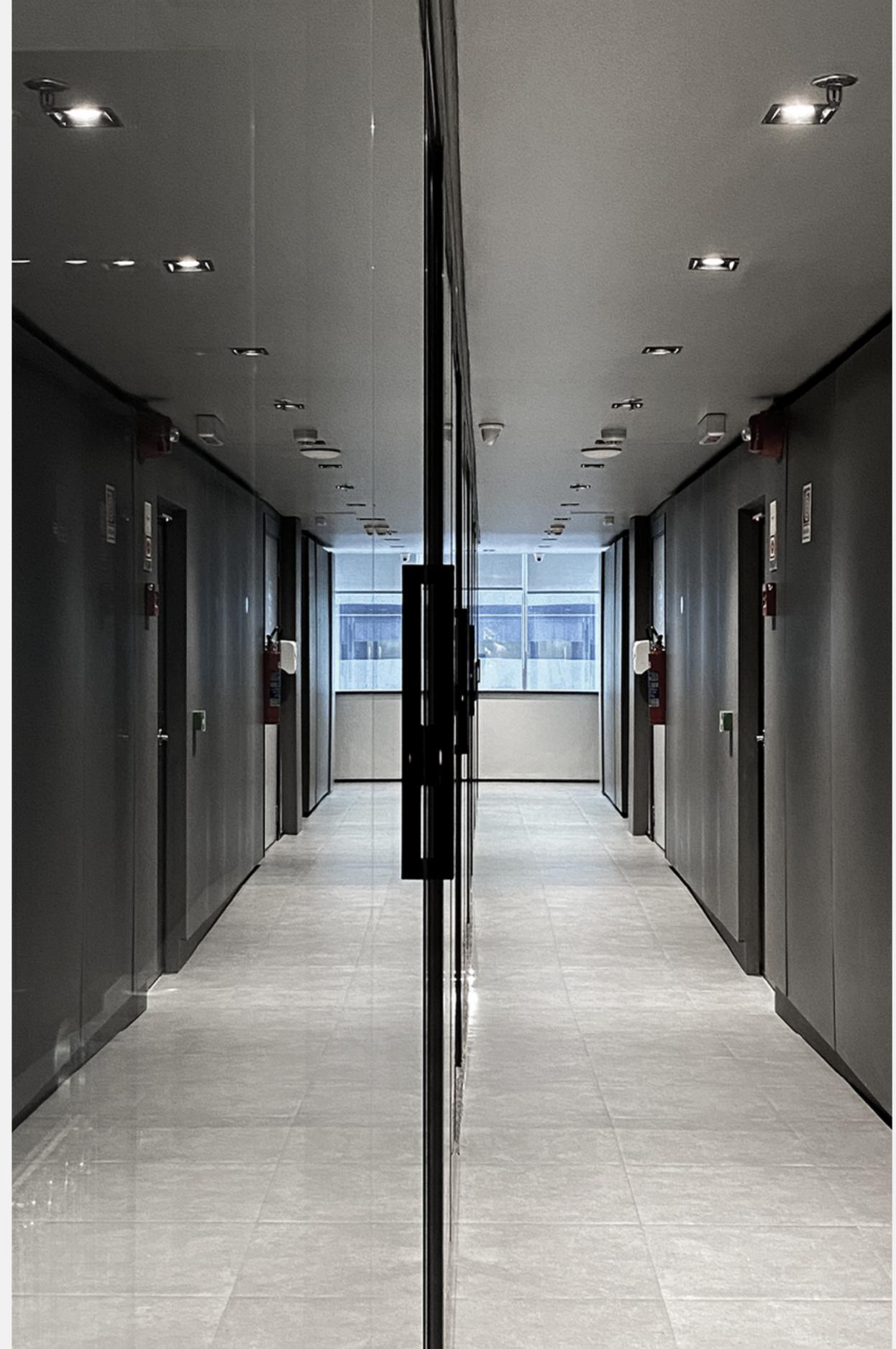
Working exclusively in the iGaming industry with top global brands.

PRICE STARTS FROM €3,500

Our philosophy

"RECOGNIZING
THE NEED IS
THE PRIMARY
CONDITION
FOR DESIGN."

CHARLES EAMES



How we work

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ANALISYS

Our team carefully select the best domains based on various metrics.

REVIEW & BUY

After a thorough review and with the input of our client we purchase the domains.

DEVELOPMENT

The dev team will replicate or develop a brand new website and will leave it ready for the next step.

LINK BUILDING

We gradually add the links according to our strategy to maximise the potential of this strategy.

MONITORING

After published the domains and monitored by our team with our proprietary platform.

CLIENT TESTIMONIALS

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ALESSANDRO VALENTE

Marketing Director @ Vera&John

In a nutshell, their services were representing over 10% of the organic search results in the first year of investment in this strategy.



ROBERT ROBINSON

CEO @ Tempobet

Our expectation was exceeded both in quality and time of the links produced and Tempobet was page one for our best keywords.



SIMON JERNSTRÖM

CEO @ Frank & Fred

Even with a small investment, we could see the return on our organic traffic from the chosen keywords. Well done!



Diferentes tipos de aquários de água salgada

Aquários de água salgada geralmente devem conter menos peixes do que tanques de água doce, porque as espécies tendem a aumentar de tamanho. As espécies marinhas podem ser criadas em um ambiente de cativeiro ou capturadas na natureza. As espécies criadas em cativeiro são mais fáceis de cuidar e geralmente mais resistentes...



Examples

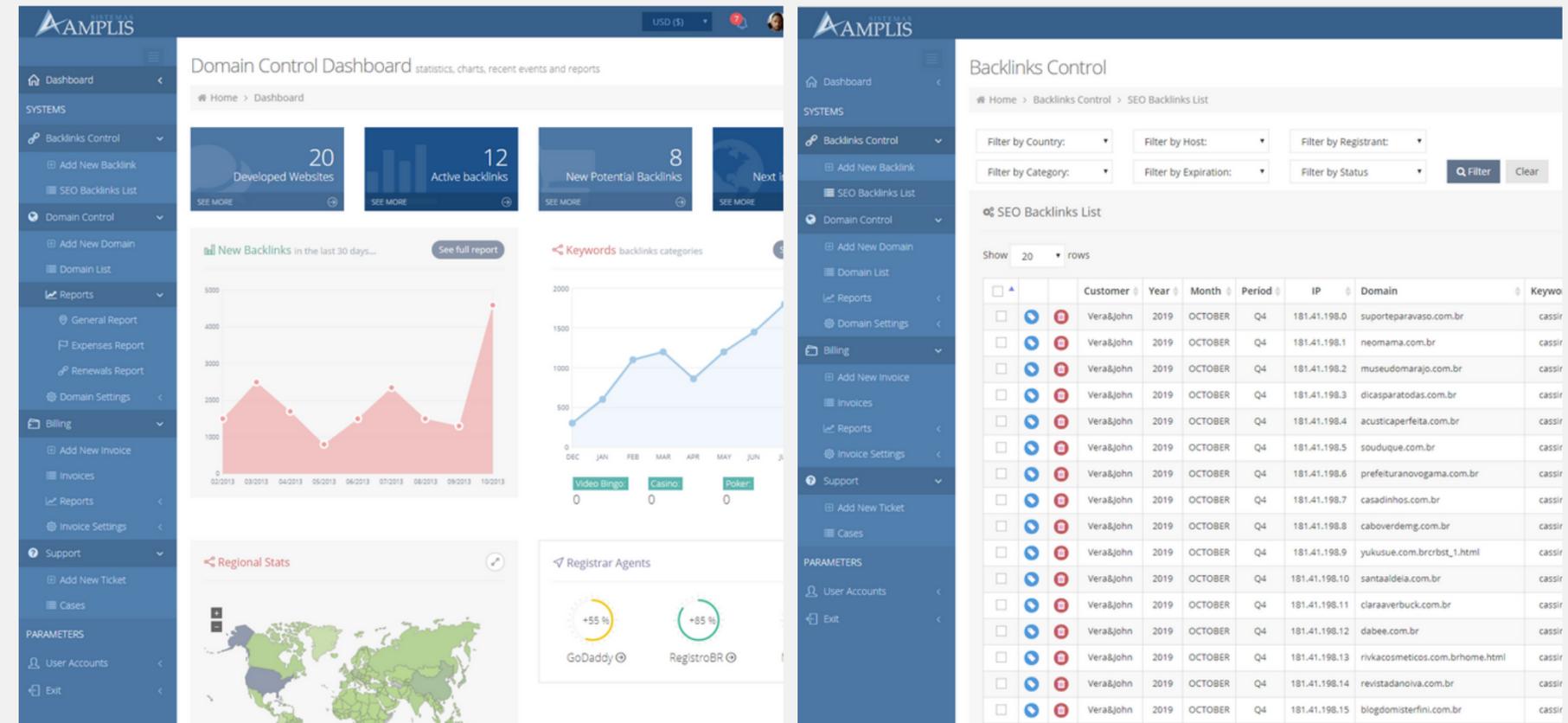
Websites transformed into blogs with fixed pages and articles.

- 1) blogdoribamardorecanto.com.br
- 2) serversmtp.com.br
- 3) seudesafio.com.br



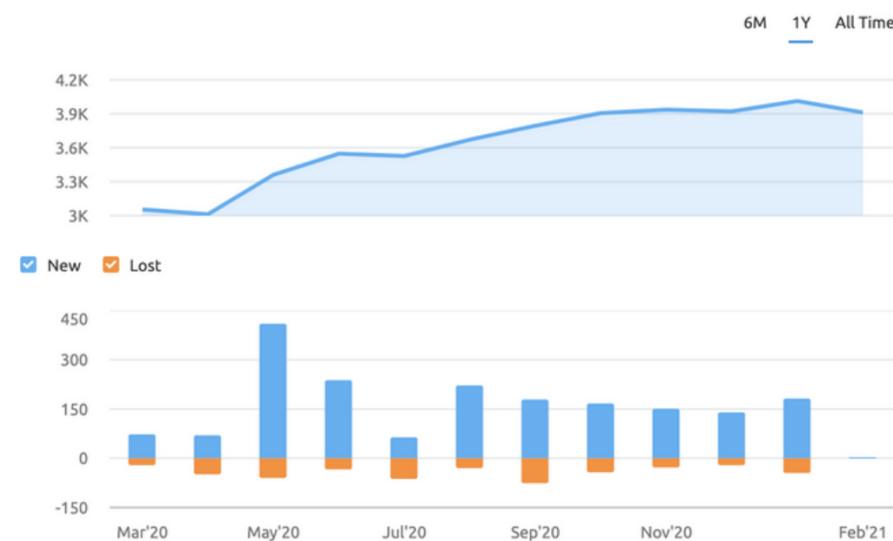
Proprietary Platform

Amplis has developed an advanced system that allows their clients to have a glimpse of what is going on with their projects in real-time and project the ROI with the latest metrics.



Referring Domains ⁱ

Widget Scope: Root Domain



[View full report](#)

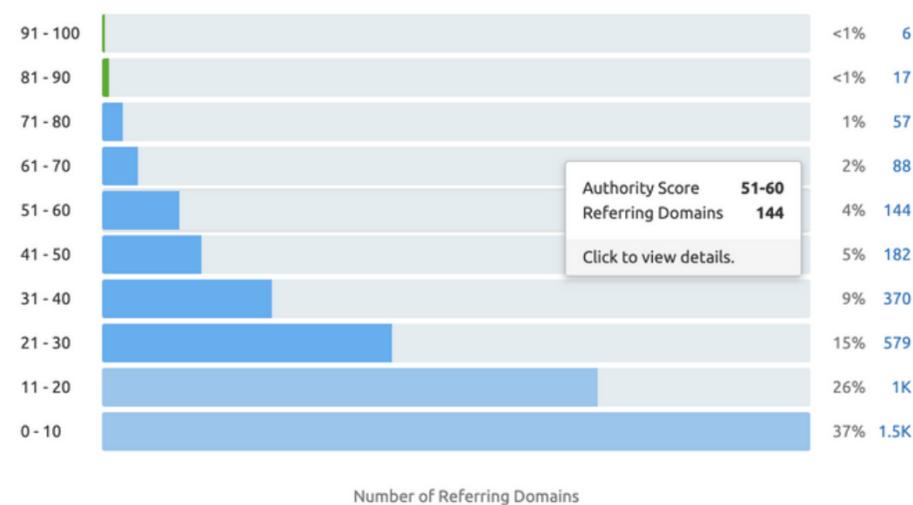
Categories of Referring Domains



[View full report](#)

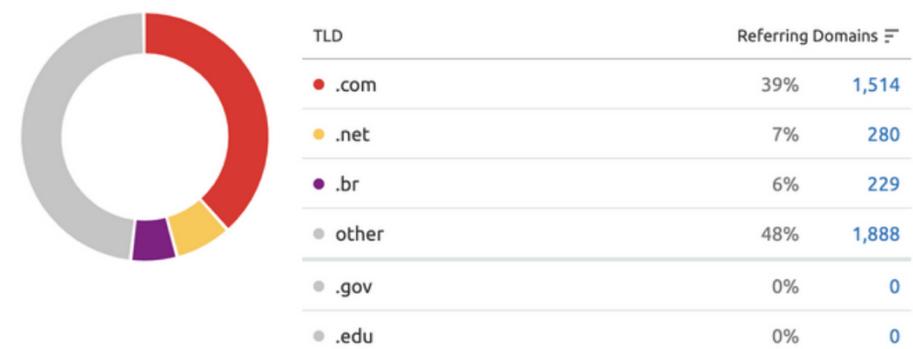
Referring Domains by Authority Score ⁱ

Widget Scope: Root Domain



[View full report](#)

TLD Distribution ⁱ



[View full report](#)

Backlink Types



Link Attributes



Top Countries ⁱ



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12 Reports

All our clients are entitled to a monthly report showing the latest results and improvements in the strategy. Upon request, we are also able to provide accurate and up to date reports in partnership with SEMRush. Information is also provided in the control panel which is constantly updated.



Work with us

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